

Zone 12 milestones 2016 and 2017

1. Zone 12, Porsche Club of America, Inc. was incorporated September 2015 due, in part, to several regions no longer wishing to face the possibility of losing money at the Oktoberfest Club Race. Zone 12 by-laws were adopted January 2016 with necessary updates and corporate filings. Thanks again to the 2016/2017 Zone 12 Officers and Directors for a great 2 years. 2016/2017 officers were Steve Kidd, President and Zone Representative; Mike MacKenzie, Vice President; Bob Wilson, Secretary; and Scott Kee, Treasurer.
2. Resurrected Zone 12 website from almost non-existent to an award winning site with goal to be the “go to” place for all regional events in Zone 12 (yes Zone 12 won 2nd in class at the 2017 Parade for it's website) . A huge thanks to Jeff Dorman for all the behind the scenes “heavy lifting” to make this happen.
3. Implemented a series of Zone 12 Presidents teleconference call/meetings to supplement the one (1) Presidents meeting required by National. These calls served to network with Presidents on a regular more frequent basis.
4. Suncoast and Gold Coast regions continued to team and put on the the largest & most successful Club Race in PCA. The 48 hours of Sebring Club Race set the standard for how a club race should be run and continues to attract huge numbers of racers, sponsors, volunteers, visitors, and establishes a bench mark for organizational accomplishments and financial success.
5. The Oktoberfest Club Race in Daytona went from an event that struggled financially to one that brought in a large amount of the Zone 12 surplus. This was done largely through conservative fiscal practice and a MOU with GT4 Clubsport which added approximately \$30,000 to each race. The surplus in 2017 was quite an accomplishment in light of the fact that Daytona International Speedway increased track fees by \$20,000 and one major race group did not participate.
6. After no Zonefest in 2015, the Zonefest tradition was re-sparked in 2016 with a successful multi-regional event at Sebring which was not only fun but generated surplus for Zone 12. The 2017 Zonefest was moved to Tallahassee which represented the 1st time Zonefest had been held in the Northern most part of the Zone and hosted by a smaller region. (A huge thanks to our friends in North Florida Region for accepting this challenge) Another Zonefest amplification was more utilization of other regions assisting the host region so the workload was spread over a larger and more diverse group of volunteers.
7. In 2016 and 2017, the tradition of Zone 12 and it's regions, partnering with PCA, hosted the 1st of the year and most successful Porsche Club Corral at Daytona during the Rolex 24 hour race. Several important enhancements were noted, particularly the Zone Representative writing a funding proposal to cover the unfunded mandates to cover major corral expenses such as the tent, tables/chairs and security. This meant the participating regions would no longer be asked to pay for these expenses up front...ie the zone would cover these expenses and get reimbursement from National as long as funding proposals were submitted and accepted. Additionally, new security measures were implemented to make sure drinks, snacks and amenities were enjoyed by the target audience (Porsche folks) rather than the uninvited “grazers” that often depleted region purchased supplies before their shift ended. Thanks again to all the volunteers that made these Corrals possible.
8. Continued the long tradition of involving volunteers from all of Zone 12 regions to staff the Porscheplatz tent and Porsche-only parking area during the 12 hours of Sebring race. The important distinction between the Corral vs the Platz is that the amenities are provided by PCNA, and Zone 12 provides regional volunteers.
9. Several Zone 12 regions (primarily Florida Crown and it's concours team) and Zone 12 representatives assisted National staff in putting on the first ever Amelia Island Werks Reunion in 2017. While a PCA National event, the level of success for the first Amelia Island Werks Reunion most likely could not have been achieved without the aid of local / regional volunteers. Thanks again to this group of dedicated volunteers.
10. Initiated several new and unique Zone 12 events, first and foremost was the Larry Wilson Museum/Orbit Racing activity in both 2016 & 2017. These events were fun, wildly successful and served to not only provide a rare opportunity to see some rare and exotic Porsches, but also to generate additional revenues for Zone 12 which does not have many of the same funding streams available to regions. A huge thanks to David and his team at Larry Wilson and Rodger and his team at Orbit racing...and Steve & Dottie for making this happen.
11. Encouraged more autoX participation and saw the revitalization of autoX programs in 2 regions. Spacecoast Region acquired a new AX site (a rare opportunity) and Florida Crown Region revived an extinct AX program (primary thru the efforts of Mel with technical assistance from Steve and Dottie)
12. Zone 12 Bank accounts grew from less than 1K (representing the surplus from the 2015 club race) to over \$90,000 in Dec.2017. Zone 12 corporate by laws provide the Zone authority to distribute surplus funds back to the regions of Zone 12 . As such, the Board unanimously agreed that 30,000 was surplus and, voted to distribute 3k to each of the 10 regions.....a 1st surplus funds distribution to the regions from Zone 12.